POSEIDON

[THE ULTIMATE]
SOUND EXPÉRIENCE

ORIGINS

Every good solution begins as a response to a real problem! In the world of audio connections, the inherent issue lies in the presence of static residue.

When alternating electrical current flows through a cable, residual static charges (both inductive and capacitive) are created. These very charges (or residues) obstruct certain frequencies, resulting in electrical phase shift, which impairs sound reproduction by creating a "veil" effect.

S.R.R.C.™

[Static Residue Reduction Circuit]

After many years of research and development, ARTYSAN has developed an innovative technology to tackle a specific challenge: the neutralization of residual static charges.

This is how the S.R.R.C.™ was born.

This passive internal circuit acts directly at the core of the cable to eliminate inductive and capacitive static charges, which are responsible for micro-resistances and parasitic reactances that compromise signal purity.

Fully self-powered by the audio signal, the S.R.R.C.™ requires neither external power nor integrated electronics.

Once the cable is installed, a charging period of about 20 minutes is enough for the circuit to reach its full effectiveness — a one-time process with no impact on future listening sessions.

Braided wires generate positive and negative charges. When the cylinder is added, it generates opposing charges at the contact points (between the wires and the cylinder wall), effectively canceling out the original charges.

R.E.S.T.™ TECHNOLOGY
Reactive Energy Suppression Topology

Beneath its apparent elegance, every ARTYSAN cable conceals an engineering marvel: R.E.S.T.™ — a rigorous and discreet approach to audio performance. Through its interwoven braiding topology, R.E.S.T.™ functions as a finely tuned mesh that dissipates static charges before they can disrupt the signal's natural continuity and fluidity.

The result: improved temporal alignment, a soundstage that is deeply anchored, and a musical presence of stunning realism.

R.E.S.T.™ is not just a construction method — it's a guardian of time, a foundational principle that preserves every subtle nuance of the signal, for a pure, immediate, and deeply immersive listening experience.

RHODIUM-PLATED CONNECTORS

ARTYSAN connectors are plated with rhodium, a noble metal offering excellent conductivity, superior contact stability, and outstanding resistance to oxidation. Unlike other metals, it maintains its properties over time, ensuring pure and lasting signal transmission.

ANTI-VIBRATION BLOCK
(with internal honeycomb structure)

helps dissipate vibrations to reduce transmission into the cables.

SHUNT RINGS

The shunt rings installed at both ends of the cables serve to attenuate static charges and prevent leakage into the equipment, which would otherwise pollute the audio signal.

CLEANING POTENTIAL — BY SERIES

[Static charge elimination]

HERA	HELIOS	**POSEIDON**	ZEUS
80 — 82%*	85 — 87%*	**89 — 91%***	92 — 93%*

ARTYSAN
PURE CONNEXION

BRAIDED TO PERFECT-SOUND

* Approximate percentage